

2022 Under Armour All-America Game Fan Vote Contest

Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

CONTEST VOTING PERIOD: The 2022 Under Armour All-America Game Fan Vote Contest (the “**Contest**”) starts on November 22, 2021 at 12:00 p.m. Central Time and ends on November 30, 2021 at 11:59 a.m. Central Time (the “**Contest Voting Period**”).

ELIGIBILITY: The Contest will have two divisions – one for high school football and one for high school volleyball (each a “**Division**” and collectively the “**Divisions**”). The potential participants in each Division of the Contest are determined by Intersport, Inc. (“**Administrator**”), in conjunction with Under Armour (“**Sponsor**”) with nominee lists from ESPN, Inc. (“**ESPN**”) recruiting analysts, and participants must be current high student seniors in good standing who are on track to graduate during the 2021-2022 academic school year or otherwise have completed their high school football or volleyball career or exhausted their eligibility, eighteen (18) years of age or older, and legal residents of the United States. Employees of Sponsor, Administrator, ESPN, and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, members of their immediate family (spouses, parents, children, and siblings and their respective spouses, regardless of where they reside), and persons living in the same household, of such employees (whether or not related), are NOT eligible to be participants. Void where prohibited by law. The Contest is subject to all applicable federal, state, and local laws.

SELECTION OF PLAYERS: Prior to the Contest Voting Period, based on their judging criteria, in their sole discretion, a committee of independent judges will determine at least four (4) finalists (the “**Finalists**”) from all possible participants who have been vetted by ESPN recruiting analysts. The committee shall select finalists based upon their demonstrated skillset, statistics throughout their high school career, character, and leadership qualities. During the Contest Voting Period, the Finalists that are chosen to participate in each Division of the Contest and who have completed eligibility requirements prior to the Contest Voting Period (each, a “**Player**” and collectively, the “**Players**”) will be voted on by the public at <https://underarmournext.com> (the “**Website**”) in a bracket-style fan voting competition featuring a profile and headshot for each Player.

CONTEST PROCESS: During the Contest Voting Period, Players in each Division will be voted on by the public on the Website in a bracket-style fan voting competition featuring a profile and headshot for each Player. All profiles and headshots submitted by or on behalf of a Player are property of Sponsor and will not be returned. Administrator and Sponsor reserve the right to modify Player profiles in their sole discretion. Voters (as defined below) can vote up to once per device per calendar day via the Website in each head-to-head bracket match-up during the Contest Voting Period. The one (1) Player with the highest number of valid votes (as determined by Administrator) in each head-to-head bracket match-up will advance to the next round, as further detailed below. The one (1) Player receiving the highest number of valid votes

in the final round of each Division of the Contest will be deemed a potential “Grand Prize Winner” and, after successfully completing the necessary agreements and releases, will receive an invitation to receive a roster spot at either the 2022 Under Armour All-America Football or Volleyball Game, as applicable based on their Division, with the Volleyball Game currently scheduled to take place on December 30, 2021 and the 2022 Under Armour All-America Football game currently scheduled to take place on January 2, 2022 (each an “Event”). Each Event will take place in the Orlando, Florida area. Participation in an Event by a potential Grand Prize Winner is subject to verification of eligibility by Administrator. Administrator reserves the right to choose an alternative Grand Prize Winner if, in its sole discretion, it determines that there are voting irregularities or other unsportsmanlike conduct on the part of the applicable Player(s) or Voters. Prize awards are subject to the applicable Grand Prize Winner’s acceptance of the invitation to their Event, verification of eligibility, completion of required releases and agreements, and compliance with these Official Rules.

VOTING: The bracket for each Division of the Contest shall include at least four (4) eligible Players. The bracket for each Division will be seeded initially in Administrator’s sole discretion. Eligible voters must be individuals acting of their own volition and in compliance with these Official Rules (each a “Voter” and collectively “Voters”). Voters may click on the appropriate link on the Website to submit a vote. Limit one (1) vote per device per calendar day for each head-to-head bracket match-up during the Contest Voting Period. In the unlikely event of a tie in voting results, a winner from such tie will be selected through a random drawing conducted by Administrator. If Voters choose to vote via mobile device, such Voter will be responsible for all related charges including, but not limited to any mobile data charges. Voters should consult their service plan and provider agreement prior to voting via a mobile device. Discovery by Administrator of material evidence of attempt(s) to use bots or automatic devices, third-party services, incentives, bribes, vote-swapping sites, redirect links, disguised or fraudulent links, or other tactics to place impermissible votes will result in disqualification of the responsible Voter from participation in the Contest, and may result in further investigations by Administrator regarding potential coordination with a Player or Players. Coordination or encouragement of improper voting by or with a Player violates the spirit of sportsmanship for this Contest.

Phase One Voting Period: All eligible Players in each Division will be featured in initial head to head brackets on the Website between November 22, 2021 at 12:00 p.m. Central Time and November 24, 2021 at 11:59 a.m. Central Time (the “Phase One Voting Period”). During the Phase One Voting Period, Voters will be invited to visit the Website and vote one (1) time per device per calendar day for each head-to-head bracket match-up. The Player in each bracket match-up with the most valid votes during the Phase One Voting Period, as determined by Administrator, will have the opportunity to move on to the next phase for their Division.

Phase Two Voting Period: The Players in each Division who advance from the Phase One Voting Period will be featured on the Website in updated bracket match-ups between November 25, 2021 at 12:00 p.m. Central Time and November 27, 2021 at 11:59 a.m. Central Time (the “Phase Two Voting Period”). During the Phase Two Voting Period, individuals will be invited to visit the Website and vote one (1) time per device per calendar day for each head-to-head bracket match-up. If the Phase Two Voting Period results in the selection of one potential Grand Prize Winner for that Division, the Contest will end for that Division once the potential Grand

Prize Winner is confirmed and completes the process required to accept the Prize. If the Phase Two Voting Period does not result in the selection of a Grand Prize Winner in a Division, the Player in each bracket match-up with the most valid votes during the Phase Two Voting Period, as determined by Administrator, will have the opportunity to move on to the next phase for their Division.

Phase Three Voting Period (if applicable): The remaining Players in an applicable Division, who advance from the Phase Two Voting Period will be featured on the Website between November 28, 2021 at 12:00 p.m. Central Time and November 30, 2021 at 11:59 a.m. Central Time (the “**Phase Three Voting Period**”). During the Phase Three Voting Period, individuals will be invited to visit the Website and vote one (1) time per device per calendar day for each head-to-head bracket match-up. The Player in each bracket match-up with the most valid votes during the Phase Three Voting Period, as determined by Administrator, will result in the selection of one potential Grand Prize Winner for that Division. The Contest will end for that Division once the potential Grand Prize Winner is confirmed and completes the process required to accept the Prize.

PLEASE NOTE THAT ALL VOTING DURING THE CONTEST VOTING PERIOD IS LIMITED TO ONE (1) DEVICE PER CALENDAR DAY FOR EACH HEAD-TO-HEAD BRACKET MATCH-UP. FOR SHARED DEVICES, SUBMISSIONS FROM ONLY ONE (1) VOTER WILL BE ACCEPTED PER CALENDAR DAY FOR EACH HEAD-TO-HEAD BRACKET MATCH-UP.

SPIRIT OF THE CONTEST: The spirit of the Contest is fair competition and good sportsmanship. Sponsor and Administrator expect and require Voters, Players, and their supporters to act accordingly. Sponsor and Administrator require that Players participate in the Contest and win it the “right way” through fair-play and encouraging voting support in their schools and communities in ways that do not violate these Official Rules. Using unsportsmanlike means to get votes is expressly prohibited and may result in disqualification. Using ‘unsportsmanlike means’ includes, but is not limited to, the following:

- payment for votes through online or other vote generating services;
- offer of giveaways or any other incentives for votes, or allowing others to provide incentives for votes including, but not limited to, giving away free or discounted food, beverages, services, or merchandise in exchange for voting for a certain Player;
- use of scripts, macros, bots, or any automated system to vote or with the intent to impair the integrity of the voting process during any Voting Period;
- voting through any means with the intent to impair the integrity of the voting process or encouraging voters to violate the Official Rules;
- disparaging or harassing conduct related to Players or Voters in person and/or on social media; and
- any other fraudulent, inappropriate, or unsportsmanlike conduct as determined in Administrator’s sole and absolute discretion.

Votes generated by any means that subvert these Official Rules or the spirit of the Contest may be declared void in the sole discretion of Administrator. Players deemed to have violated the

spirit of the Contest by using ‘unsportsmanlike means’ or by threatening or harassing or encouraging others to threaten or harass Sponsor or Administrator, as determined in Administrator’s sole and absolute discretion, may be disqualified. Decisions by Administrator are final and binding on all matters relating to the Contest. By agreeing to participate in the Contest and Contest Voting Period, each Player and Voter agrees to abide by Administrator’s decisions and expressly and irrevocably waives any and all claims arising out of Administrator’s decisions related to the Contest.

WINNER NOTIFICATION: The potential Grand Prize Winner for each Division will be notified by telephone, email or via social media. The potential Grand Prize Winner for each Division will be required to execute and return an Affidavit of Eligibility, a Liability and Publicity Release (except where prohibited by law), an Assignment of Rights, or a single document that includes these elements, and any other documents required by Administrator within two (2) business days of the date appearing on prize notification. Each potential Grand Prize Winner must also agree to follow all standard rules and regulations relating to applicable participation in the applicable Event or they may be ejected from that Event and no additional compensation will be provided. Return of prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Administrator to contact a potential Grand Prize Winner within a reasonable time period, or noncompliance with these Official Rules by any potential Grand Prize Winner will result in disqualification and, at Administrator’s sole discretion, the opportunity to be a potential Grand Prize Winner may be awarded to a runner-up Player.

GRAND PRIZE: The grand prize shall consist of a five (5) day / four (4) night trip to the Orlando, Florida area in connection with the applicable Event, where the Grand Prize Winner will participate in the applicable Event. Details of each Grand Prize Winner’s participation in the applicable Event shall be determined in the sole discretion of Sponsor, the Event’s coaching and/or training staff, and Administrator.

The Grand Prize Winner for each Division will receive one (1) prize which will include roundtrip, coach class air transportation from a major U.S. gateway airport nearest the Grand Prize Winner’s residence or ground transportation, if applicable, to Orlando, Florida, four (4) nights of shared standard hotel accommodations (one room, double occupancy, and all room taxes – incidentals will be the responsibility of the Grand Prize Winner), and necessary ground transportation in the Orlando, Florida area for Grand Prize Winner’s participation in the applicable Event and related official activities, official Event gear, and organized Event participant meals. Ground transportation to and from the Grand Prize Winner’s home airport is **not** included if airfare is provided. If the Grand Prize Winner resides within a three hundred (300) mile radius of Orlando, Florida, ground transportation will be provided in lieu of air transportation and no compensation, cash value, or substitution will be provided with respect to any of these prize elements.

The approximate retail value (“ARV”) of each Grand Prize Winner’s prize is Two Thousand Five Hundred US Dollars (\$2,500). Actual value of the prize may vary based on the Grand Prize Winner’s residence, point of departure, and fares at time of travel. Any difference between stated value and actual value will not be awarded. The prize travel must be taken on dates specified by

Administrator relating to the applicable Event. A Grand Prize Winner must have completed all required paperwork related to the Contest including an Affidavit of Eligibility, a Liability and Publicity Release (except where prohibited by law), an Assignment of Rights, or a single document that includes these elements, and any additional documents as required by Administrator, Sponsor, or ESPN. Each potential Grand Prize Winner must also agree to participate in the applicable Event on the scheduled dates, as well as in any media or recordings related to the Contest and the applicable Event. Failure to comply with the foregoing may result in forfeiture of the prize, in which case Sponsor and Administrator will have no further obligation to such potential Grand Prize Winner and may award the prize to an alternative winner. Sponsor and Administrator reserve the right to change the dates of any phase of the Contest or of the Event in their discretion. Travel must be booked through Administrator or Administrator's agent on a carrier or ground transportation provider of Administrator's choice.

All federal, state, and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided, including transportation to and from the home airports, hotel incidentals, additional unspecified transportation, meals (aside from official participant meals), souvenirs, gratuities, and luggage fees are the sole responsibility of the Grand Prize Winner taking the trip. In the event the Grand Prize Winner engages in behavior that is inappropriate, threatening, illegal, or that is intended to annoy, abuse, threaten, or harass any other person (as determined by Sponsor and Administrator in their sole discretion), or tests positive for COVID-19 in a way that makes the Grand Prize Winner unable to safely participate in the applicable Event as determined by Administrator in its sole discretion, Sponsor and Administrator reserve the right to terminate the travel and accommodations of the Grand Prize Winner early, in whole or in part, and send the Grand Prize Winner home with no further compensation. Neither Sponsor nor Administrator shall be responsible for damages, losses, or injury resulting from acceptance or use of the trip or other prize elements. The prize elements are awarded "as is" with no warranty or guarantee, either express or implied, by Sponsor or Administrator. A Grand Prize Winner may not substitute, assign, or transfer his prize or redeem any prize element for cash, but Sponsor and Administrator reserve the right, at their sole discretion, to substitute the prize (or any portion thereof) with one of comparable or greater value. All prize details are at Sponsor's and Administrator's sole discretion.

Should a Grand Prize Winner test positive for COVID-19 on-site, it is agreed that they will be transported home via ground in a private vehicle arranged by Administrator.

If a Grand Prize Winner is not available or eligible to travel on the dates specified, Sponsor and Administrator may, in their sole discretion, terminate privileges of such Grand Prize Winner, and an alternate Grand Prize Winner may be selected from the remaining eligible Players in Administrator's and Sponsor's sole discretion. Travel restrictions, conditions, and limitations may apply. Travel arrangements are subject to availability and must be roundtrip rather than multi-city travel unless pre-approved by Administrator in Administrator's sole discretion. Sponsor and Administrator shall not be responsible for any cancellations, delays, diversions, substitutions, or any act or omissions whatsoever by the air carriers, hotels, other transportation companies, or any other persons providing any of these services and accommodations necessitated by same. Sponsor and Administrator shall not be liable for any loss or damage to baggage. If for any reason an Event is delayed, cancelled, or postponed, Sponsor and

Administrator reserve the right, but are not obligated, to cancel or modify the Contest in their sole discretion or may, but shall not be required to, award a substitute prize of equal or greater value, which may include, but is not limited to, a cash prize equivalent based upon the ARV of the trip portion of the prize as set forth in these Official Rules.

Each Grand Prize Winner is solely responsible for obtaining any and all necessary travel documents (including, but not limited to, valid photo identification, credit card, etc.) before departure. Sponsor and Administrator will not be responsible for any failure by the Grand Prize Winner to attend the applicable Event due to flight or travel mishaps or delays including, but not limited to restrictions or delays caused by COVID-19. Sponsor and Administrator will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppage, epidemic or pandemic including, but not limited to COVID-19 and variants, government restrictions, or any other natural disaster outside their control that may cause the cancellation or rescheduling of an Event.

GENERAL CONDITIONS: By participating in the Contest, each Player agrees: (a) to abide by these Official Rules and the decisions of Sponsor, Administrator, and any judges of the Contest, which shall be final and binding in all respects relating to the Contest; (b) to release, discharge and hold harmless Sponsor, Administrator, ESPN, other Event sponsors, promotional channels which may include Facebook, Instagram and Twitter, the Event venues and third parties responsible for execution of the Events or travel or accommodations for the Events, and their respective parents, affiliates, contractors, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents, and representatives of the foregoing (collectively, “**Released Parties**”) from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from participation in the Contest or any Contest-related activity or the acceptance, possession, use, or misuse of any awarded prize including any travel or any activity related thereto; and (c) to the grant of rights to Licensees (as defined and detailed below).

By participating in the Contest, each Player acknowledges that if selected as a Grand Prize Winner, the applicable Event may include physical activities including, but not limited to, the following: running, passing, tackling, jumping, body contact, and other football and volleyball activities (the “**Activities**”). Players must warrant that they are physically fit and, if determined as the Grand Prize Winner, fully able to participate in the Activities and have not been advised to avoid the Activities by a medical practitioner. Furthermore, Players must have health, accident, and liability insurance to cover any bodily injury or property damage **including, but not limited to any claims related to COVID-19**, which they may suffer while participating in, or traveling to/from the Event and the Activities (if determined as a Grand Prize Winner). If the Grand Prize Winner does not have insurance as described above, the Grand Prize Winner agrees to bear the costs of any injury or damage to himself and in no event will Released Parties be liable for such costs.

By participating in the Contest, each Player agrees and acknowledges that substantial swings in voting may occur during the Contest Voting Period and that these swings are not inherently evidence of improper conduct by other Players or Voters.

By participating in the Contest, each Player further agrees that in the event Administrator, Sponsor, or ESPN requests that such Player remove any publicity or other materials relating to the Player's participation in the Contest or Event, if applicable, from digital or social media or otherwise broadcast to the public, such Player will promptly comply with each such request.

By participating in the Contest, each Player irrevocably grants to Administrator, Sponsor, ESPN, their production and promotion partners related to the Contest and the Events, and their respective affiliates, agents, owners, officers, employees, vendors, sponsors, parent companies, their successors, assigns and all other persons or entities acting in any capacity on their behalf (collectively, "**Licensees**") all necessary rights to make audio and video recordings of the Player, photograph the Player, and record the Player's voice, conversation, and any performance he gives (including any musical compositions), in connection therewith, and that Licensees shall be exclusive owners of the results and proceeds of such taping, photography, and recording (collectively "**Content**") with all rights including, but not limited to the right of publicity, throughout the world via all media (now known or subsequently developed) in perpetuity. For the avoidance of doubt, each Player further agrees that Licensees have an unlimited right to use Content in perpetuity in association with media related to the Contest and the Event and related promotions, to copyright, to use and to license others to use, in any manner, all or any portion thereof or of a reproduction thereof without payment or any additional compensation to any Player or any third party or parties. Each Player expressly waives any and all moral rights in connection with Content, and agrees that the rights granted hereunder will not be governed by any guild, union or performing rights organization.

No payments or compensations are, or will be, due to the Players arising out of the grants of rights set forth herein and/or their participation. Nothing herein will constitute any obligation on the part of Licensees to use any of the above rights.

MISCELLANEOUS: The Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled profile, highlight reel or other Player materials ("**Materials**") or communications received prior to pre-determining the eligible Players, nor for lost, interrupted or unavailable network, server, internet service provider, Website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing, or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the tabulation of votes, the announcement of the prizes, the incorrect uploading of the video or in any Materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. The Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating and voting in the Contest or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Contest or the Website, who act in an unsportsmanlike or disruptive manner, or who are in violation of these Official Rules, as solely determined by Administrator, will be disqualified and all associated

Players will be disqualified and/or votes will be void. Should any portion of the Contest be, in the sole discretion of Administrator, compromised by virus, worms, bugs, non-authorized human intervention, or other causes which, in the sole discretion of Administrator, corrupt or impair the administration, security, fairness, or proper play, Administrator reserves the right at its sole discretion to suspend, modify, or terminate the Contest and, if terminated, at its discretion, determine a potential Grand Prize Winner from all eligible, non-suspect Players based on the suggested judging criteria listed above. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ADMINISTRATOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

WINNER LIST: For the names of the Grand Prize Winners, visit the Website within thirty (30) days of November 30, 2021. Profiles and headshots related to Players who are not determined as a Grand Prize Winner may be taken down after completion of the Contest.

SPONSOR: Under Armour, Inc. 1020 Hull Street, Suite 300; Baltimore, MD 21230

ADMINISTRATOR: Intersport, Inc., 303 East Wacker Drive, Suite 2200, Chicago, Illinois 60601.